

Brainwashed - have a sad day

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Harvey Ball, inventor of that little yellow smiley face died this past Wednesday after a short illness. The Worcester, Massachusetts man invented the face for the internal use by an insurance agency in Massachusetts back in 1963 for a mere \$45. Unfortunately he never registered a trademark on the design, popularized in the late 1960s and early 1970s by gracing millions upon millions of buttons. He will be missed but his legacy lives on. :-(